

**From:** Mindy Nguyen <Mindy.Nguyen@lacity.org>  
**Sent time:** 06/01/2020 06:53:22 PM  
**To:** Francesca Paige <paige.francesca@gmail.com>  
**Cc:** Mayor Garcetti <mayor.garcetti@lacity.org>; Mitch O'Farrell <councilmember.ofarrell@lacity.org>; David Ryu <david.ryu@lacity.org>; Vince Bertoni <vince.bertoni@lacity.org>; Kevin Keller <kevin.keller@lacity.org>; alex@mcapus.com  
**Subject:** Re: Public Comment--Hollywood Center Project Environmental Case: ENV-2018-2116-EIR State Clearinghouse No.: 2018051002

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Hi Francesca,

Thank you for your email. Your comments have been received and will be included in the administrative record for the Hollywood Center Project EIR. Response to your comments will be provided in the Final EIR, for which you will be notified once available for public review.

Once the Final EIR is released, there will be a public hearing process for the related entitlements, at which time, I would advise that you provide any comments regarding non-CEQA related issues for the decision maker's consideration.

Please let me know if you have any questions in the meantime.

On Sun, May 31, 2020 at 2:37 PM Francesca Paige <[paige.francesca@gmail.com](mailto:paige.francesca@gmail.com)> wrote:

Dear Department of City Planning, Mindy Nguyen, Mayor Garcetti and Council member O'Farrell,

My name is Francesca Paige and I'm connecting with you as a homeowner at the Broadway Hollywood Building Stakeholder and Historic Resource: The building and sign are a LA Historical-Cultural Monument and the building is a contributor to the Hollywood Blvd Commercial and Entertainment District with its primary entrance now located at 1645 Vine Street, at the corner of Hollywood Blvd. The building is identified in the EIR as: 6300 Hollywood Boulevard (B.H. Dyas Department Store Building/Broadway Department Store), Map No. B.12.

The shock, disbelief and ultimate sadness I feel as I'm privy to the EIR released regarding the two skyscrapers proposed to be erected across from my building, is beyond words but I have to say something.. The fact that I am faced with this kind of proposal and need to connect about something like this tells me there is such corruption happening at the heart of all of this. How could someone let a proposal like this even get this far that you would need community input prior to commencement? WHO approved this? The pandemic, homelessness, traffic... oh have you even noticed the traffic? As I've read in the document you don't think the construction of these two skyscrapers would increase traffic..? Clearly, the document is completely bogus. I LIVE HERE... I don't need an analyst to tell me that traffic in the area wouldn't change... absurd. Absolutely and utterly absurd. Before the pandemic traffic was jammed at the Hollywood/Vine intersection. This has been exacerbated by the recent installation of a four-way walk sign (which was not taken into account in the EIR). Traffic will be even worse in future years since diminished ridership on public transportation will result from concerns over the spreading of infectious diseases in crowded spaces. Neither of these factors are considered in the report. My building, The Broadway Hollywood, will be particularly negatively impacted because its only entrance is a narrow alley that can be entered only by going south on Vine past Hollywood Blvd and then turning right. The increase in traffic at the Hollywood/Vine intersection will make it even more difficult to enter my building. If I may request that the traffic study be redone appropriately.

I grew up on a dairy farm nearly an hour from Hollywood and Vine. I've lived in various parts of Southern California but settled in the Hollywood/Vine area more than 6 years ago. I chose to buy in The historical Broadway Building because of the buzz like New York living, but better. I also have a view that I grew up watching on television. I used to dream of living here. I love parking my car and walking everywhere that I need to. The view from my building rooftop is, in my opinion, one of the best in the hills. The iconic Capitol Records building and Hollywood sign are the views that keep me smiling on days that are tough. The very idea that these two monstrosities would be erected and this view would COMPLETELY disappear is reck-less and irresponsible on so many levels. Not to mention the view from my historical, iconic building is one that helped swayed me to choose this building.

Has no one taken a look at the uniform that this area has in terms of the heights of each building here? To commence a project like this would be like seating two NBA players in the front row of a concert obstructing the view for all seated behind them. Why wouldn't you look at this? Or have you and you don't care? ..Take a look at Sunset Blvd. Stay within the patterns that have been laid out already. Tall goes further south of Hollywood, then south of Sunset for taller buildings so that the view is for ALL to continue to enjoy forever...Additionally, an iconic feature of Hollywood is the Broadway Hollywood sign, which can be viewed by cars on the 101 Freeway as they enter Hollywood. This view will be lost. The aesthetic damage is equally

severe at the Broadway Hollywood (and neighboring buildings), since the Hollywood Center will block views of such Hollywood landmarks as the Hollywood Sign and the Griffith Park Observatory, diminishing the aesthetic and cultural significance of the building.

In conclusion, the document states that the Hollywood Center may take up to six years to build. I would ask that the document be scrutinized thoroughly. It is pretty clear that such scrutiny has not occurred.

Thank you for your time.

Fondly,

Francesca Paige

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